

Liquid Elements Glitz Floor Meshes with Glamorous 1930's Theme.

Challenges for Galante

- *Creating a floor that combines old school glamour with high end, modern sophistication.*
- *Installing a durable, long lasting floor that can withstand high traffic conditions, while blending with the décor.*
- *Maintaining an Argentinian theme with glamorous, easy to clean floors.*

How do you create a high end, night time hot-spot, offering cocktails, circa 1930's and 40's and old school glamour with scratch resistant, seamless and easy to clean floors? Liquid Elements artfully poured floors helped Gaucho Group's Galante nightclub do just that – fuse sophisticated design with high performing floors.

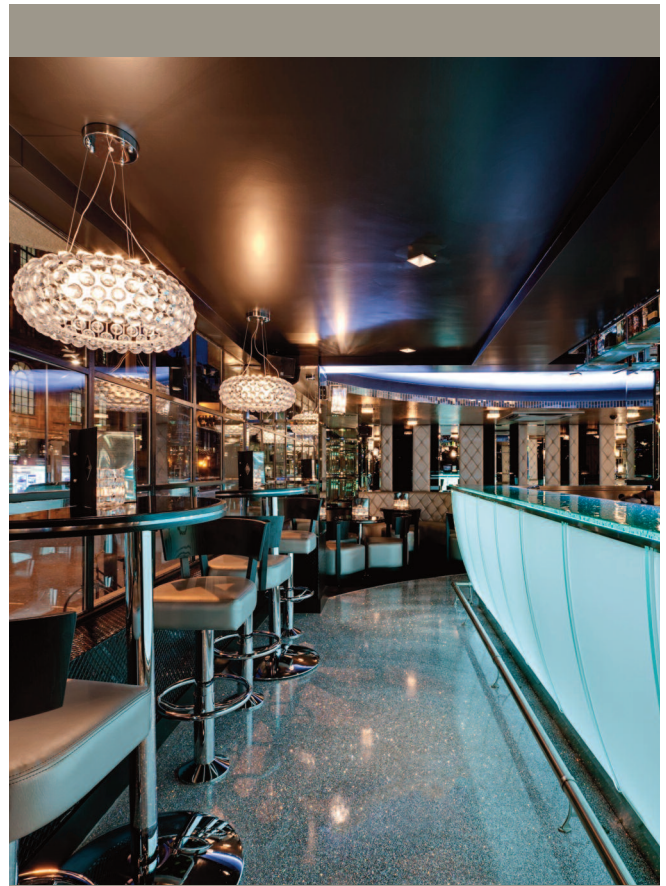
Galante, an Argentinean inspired bar in Kensington, London opened its doors January 2012 to reveal a lavish environment inspired by one of Argentina's most revered bartenders, Santiago "Pinchin" Policastro. Located adjacent to Gaucho, the Argentinean steakhouse restaurant chain, Galante's 1930's décor, including curvy leather banquettes and incandescent back lit island bar, encompasses the definition of glamour.



Products used: Glitz in Xtreme

In order to complete this extravagant décor, Gaucho Group enlisted the help of Grant White Design, who presented them with a sleek and sophisticated flooring option, perfect for this Hollywood-esque night spot; Liquid Elements, Glitz in Xtreme. The shimmering glitter that comprised the floor reflected the light in a dramatic fashion that was both show stopping and inviting. The Galante design team agreed, Glitz was indisputably the most befitting flooring option, creating an atmosphere that flowed with elegance and grandeur.

Construction began on an already existing facility, where previously installed tiles and grout needed to be removed. Liquid Elements installation crews worked in a time efficient manner in order to meet the opening deadline, while allowing time for follow up. The flexible nature of Liquid Element's Xtreme resin ensured a crack bridging solution. The floor was poured into place, creating a monolithic and glittery surface.



Liquid Elements, artfully poured floors, partners with the architectural and design community to support specifications and offer single source floor solutions. Liquid Elements is a brand of The Stonhard Group, providing more than 90 years as both manufacturer and installer of seamless floors. Matte or gloss, swanky glitter, softly swirled metallic to clean, modern designs, Liquid Elements floors combine dramatic design with performance for commercial interior spaces.

www.liquidelements.com



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